

NARRATOR: ALPROLIX® [Coagulation Factor IX (Recombinant), Fc Fusion Protein]. Please stay tuned for important safety information at the end of this video.

BRIAN: I like the freedom of hiking, you just stare off into the distance to see how big everything is. It's just a great feeling. Growing up, I was a rather heavy individual, and that carried forward into adulthood, and it was just recently that I was able to drop a significant amount of weight. My daughter is a great motivator for me, because I want to be more of a dad to my daughter. I like to become more active. As I was losing weight, exercising more, it just felt so good to get to the top, come back down, and know that I had accomplished something that not a lot of people do. I'm Brian, I live in the Puget Sound area of Washington State with my wife and daughter, and I have hemophilia B. I was diagnosed with hemophilia when I was 2. The doctors diagnosed me with moderate hemophilia. I didn't really take any precautions for it or treat for it, I was just told to avoid sports. When I was in high school, though, I noticed I started having a lot of major bleeding episodes, and it was kind of odd. I went into a children's hospital at the time, and they had to actually test me twice. They had me at the severe level for hemophilia. I was a little confused at what had changed. When I first had to self-infuse, I believe it took nine times to finally get into a vein, and I was just so frustrated, the pain, and tears streaming down my face, I just couldn't believe I was going to have to do this for the rest of my life. Everything I thought was just shattered. I was interested in finding a different treatment for my hemophilia. At my annual checkup at my HTC, my hematologist first introduced me to ALPROLIX. I was really excited about a prophylaxis treatment that had a starting dosage of once weekly, or every ten days, and had the potential to extend beyond that based on my body's response. We discussed the risks and benefits. I decided to move forward and start taking ALPROLIX, and given I'm most active on the weekends, I take ALPROLIX every Saturday. Common side effects of ALPROLIX include headache and abnormal sensation of the mouth. I personally haven't had any side effects since starting ALPROLIX, but everyone's different, so it's important to talk to your doctor. I found out about the MyALPROLIX™ Peers Program through a CoRe Manager, and I thought about the level of control that I had with my hemophilia when using ALPROLIX, and I thought it was important that I be able to share how my life has been with hemophilia, and how my life has been since starting ALPROLIX. When things are difficult, when I'm hiking, and I'm starting to feel the strain, you might think about, why am I doing this? Why am I putting myself through this much stress? And really, it's the reward you get from doing it, and I've learned that the harder the hike, the longer it takes to get to the top of the mountain, just that much more beautiful.

NARRATOR: Indications: ALPROLIX® [Coagulation Factor IX (Recombinant), Fc Fusion Protein] is a recombinant DNA derived coagulation factor IX concentrate indicated in adults and children with hemophilia B for on-demand treatment and control of bleeding episodes, perioperative management of bleeding, routine prophylaxis to reduce the frequency of bleeding episodes. Limitation of use: ALPROLIX is not indicated for induction of immune tolerance in patients with hemophilia B.

Important Safety Information: Do not use ALPROLIX if you are allergic to ALPROLIX or any of the other ingredients in ALPROLIX.

Tell your healthcare provider if you have or have had any medical problems, take any medicines, including prescription and non-prescription medicines, supplements, or herbal medicines, have any allergies and all your medical conditions, including if you are pregnant or planning to become pregnant, are breastfeeding, or have been told you have inhibitors (antibodies) to Factor IX.

Common side effects of ALPROLIX include headache, abnormal sensation in the mouth, and pain in your side with blood in your urine, which may be a sign of clot formation in the urinary collecting system. These are not all of the possible side effects of ALPROLIX. Talk to your healthcare provider right away about any side effect that bothers you or does not go away, and if bleeding is not controlled using ALPROLIX.

Allergic reactions may occur with ALPROLIX. Call your healthcare provider or get emergency treatment right away if you have any of the following symptoms: hives, chest tightness, wheezing, difficulty breathing, or swelling of the face.

Your body can also make antibodies called "inhibitors" against ALPROLIX, which may stop ALPROLIX from working properly.

ALPROLIX may increase the risk of formation of abnormal blood clots in your body, especially if you have risk factors for developing blood clots. Call your healthcare provider or seek emergency care if you have symptoms of a possible abnormal blood clot, which may include: chest pain, difficulty breathing, unexpected swelling of an arm or leg with or without pain or tenderness.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

Please see Full Prescribing Information.